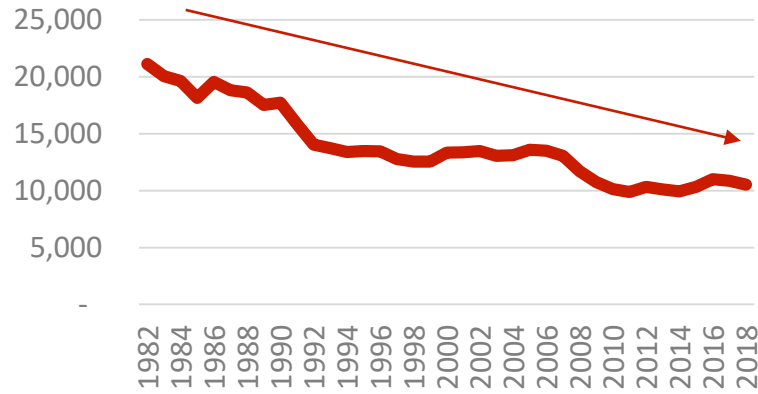


Key Progress Statistics

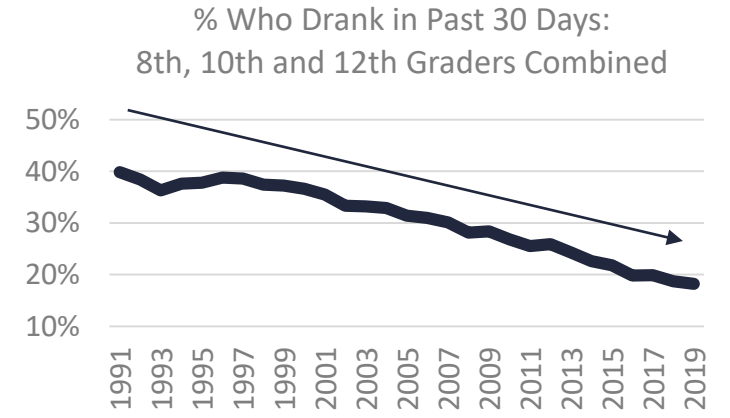
(1) Alcohol-impaired driving fatalities have declined 50% since first measured in 1982.

Source: U.S. Department of Transportation



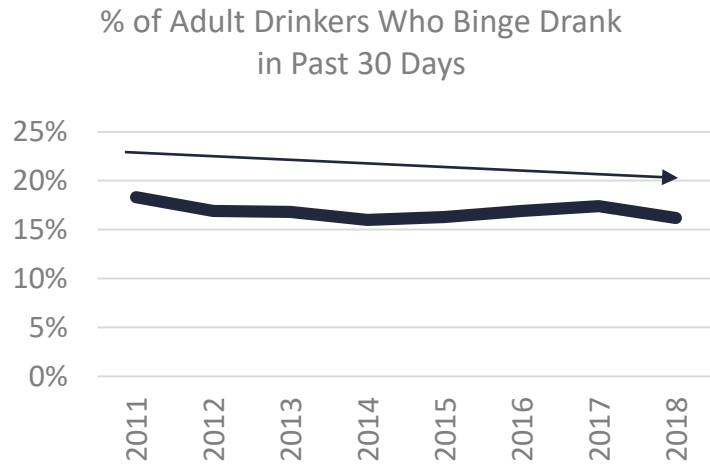
(2) Underage drinking has decreased 54% from 1991 to 2019 to a record-low level.

Source: Monitoring the Future Study, University of Michigan, sponsored by the National Institute on Drug Abuse, U.S. Department of Health & Human Services



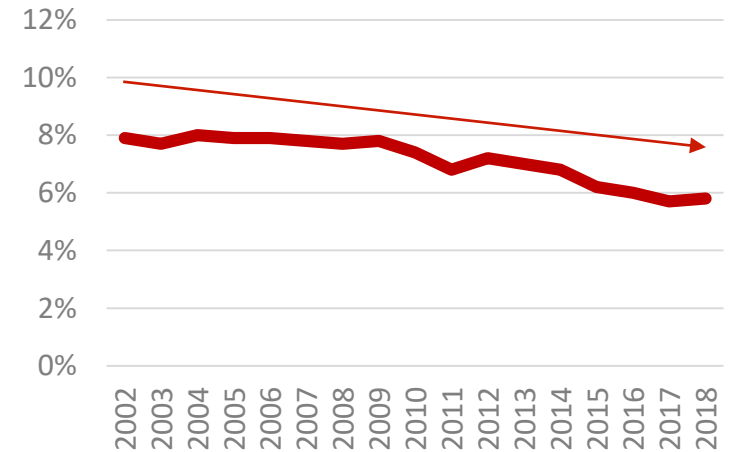
(4) Adult binge drinking declined 11% since 2011, from 18.3% to 16.2% in 2018.

Source: CDC Behavioral Risk Factor Surveillance System



(4) Alcohol use disorders among adults 18+ have decreased 27% since 2002, from 7.9% to 5.8% in 2018.

Source: National Survey on Drug Use and Health, U.S. Department of Health & Human Services



Alcohol Use Disorder is defined as meeting criteria for alcohol dependence or abuse. Dependence or abuse is based on definitions found in the 4th edition of the Diagnostic and Statistical Manual of Mental Disorders (DSM-IV).