

Safe Celebration Study 2007

A survey of U.S. NCAA college students' behaviors at on-campus sporting events and related celebrations



Presented by

Harris Interactive, Inc.

Consumer Goods Industry Group

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Background, Objectives and Methodology



Background and Objectives

Anheuser-Busch and their team of more than 600 independently owned distributors pride themselves on being industry leaders in the fight against alcohol abuse.

Abusive and underage drinking by college students are issues that Anheuser-Busch takes very seriously. In working to address these important matters, Anheuser-Busch has undertaken many research initiatives to help educate and promote safe and responsible behavior on college campuses.

One such initiative is the 'Safe Celebration Study,' which was first conducted in 2004. This study gauged fan behavior at NCAA collegiate sporting events. This included behaviors before, during and after the events. Anheuser-Busch, along with the NCAA, conducted a follow-up study to this ground-breaking study. Harris Interactive was commissioned to assist Anheuser-Busch in this research.

Objectives of this research include:

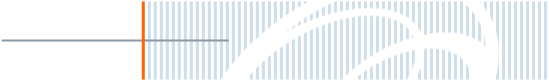
- Understanding college students' behaviors at home basketball and football games, at tailgating or other pre-game parties and post-game parties
- Obtaining college students' assessment of other students' behaviors at home basketball and football games, at tailgating or other pre-game parties and post-game parties
- Gaining insight into college students' feelings of safety at such events



Methodology

- This study was fielded online from April 11, 2007 through May 2, 2007.
- Sample was drawn from the Harris Poll Online (HPOL) database.
- Password-protected email invitations were sent to prospective respondents.
- Qualified respondents were U.S. college students, aged 21-29, enrolled in an NCAA member school and had attended a home basketball or football game in the past year. Quotas were set up for age and gender of respondents.
- In total 1,038 respondents completed the survey.
- Data were weighted by age, race/ethnicity, education, income, region and propensity to be online, where necessary, to bring them into line with their actual proportions in the U.S. population of college students aged 21-29.
- Incentives for respondents included entrance into a monthly sweepstakes and points earned towards other prizes.
- Individual interviews averaged 8 minutes in length.

Summary



Summary



All references to students in this summary (pages 7-12) refer to students aged 21-29 unless otherwise noted.

In 2004, the inaugural 'Safe Celebration Study' was conducted among 986 NCAA college students, aged 21-29, who had attended at least one home football or basketball game in the past year. Overall, findings from this current study reveal that the majority of NCAA college students 'tailgate' safely and act responsibly at collegiate sporting events -- generally consistent with the 2004 results. Wherever applicable, comparisons between the current results and the 2004 results will be noted. Caution should be used in making direct comparisons as the methodologies of data collection differed.

Attending College Sporting Events

Nearly half (49%) of college students that have attended at least one home football or basketball game in the past year, have attended both a football and basketball game. These same students show the most interest in college football, with 60% saying they are very interested. These same students show the least interest in college hockey (16% - extremely interested).

Nearly all students agree that college sports events show school spirit (98%) and is a time to bond with friends (96%). This is similar to the 2004 study findings (94% and 95% respectively). Furthermore, 88% of home football or basketball game attending college students agree that college sports are an integral part of college life. 87% reported the same in 2004. 83% of students currently agree that college sports events are more enjoyable than most professional sporting events. Students were less likely to agree with this statement in 2004 (63%).



Summary

Tailgating/Pre-Game Party Behavior

Seven out of ten home game attending college students typically attend a tailgating or other pre-game party on a home game day. One in four students report always attending these parties. Students (aged 21-29) who report ever drinking alcohol are more likely than those who do not consume alcohol to attend tailgating or other pre-game parties (73% vs. 49%). Students' friends are most likely the hosts of these parties. Those who attend tailgating or other pre-game parties are most likely to hang out with their friends or people they know. Similar to 2004, this was reported by 80% of students. Students aged 25-29 are more likely than those aged 21-24 to hang out with whomever they run into (25% vs. 5%).

Nearly all students (97%), who attend these parties, feel safe. Of those, 60% always feel safe. In 2004, students possessed similar feelings of safety, with 96% reporting feeling safe. However, a larger percentage mentioned that they always felt safe (81%). Students are more likely to categorize their own behavior as responsible and safe than they are to classify other students' behavior at tailgating parties (93% vs. 66%). Eighty-eight percent of students look out for their friends during tailgating or other pre-game parties to make sure everyone stays out of trouble. Three-quarters (76%) of students (aged 21-29) drink alcohol at these gatherings and 83% of those say they drink responsibly and in moderation.



Summary

Game Behavior: Self Reported Behavior and Perceptions of Others' Behavior

More than half (55%) of students think that at most games other students, and non-students alike, fight with other fans. Only 10% of students, themselves report fighting with other fans at most games they have attended. Nearly half think that at most games other students, and non-students, throw beverages (48%) and throw items onto the field or arena floor (47%). Only, one in ten students report throwing beverages (11%) and items onto the field or arena floor (11%) themselves, at most games they attend. Forty-five percent of students think that other students and non-students storm the field at most games. 19% of students report storming the field, themselves at most games they attend. Four in ten students believe that other students and non-students destroy others' personal property (43%) and city or school property (41%) at most games. However, few students actually report destroying others' personal property (5%) or city or school property (6%), themselves. Nearly one-third (31%) of students think other students and non-students riot at most games. Six percent report rioting themselves, at most games they attend.



Summary

Game Behavior

During games, students are most likely to hang out with their friends (83%). This is similar to the level reported in 2004 (86%). Students aged 25-29 are more likely than those aged 21-24 to hang out with whomever they run into (14% vs. 6%) at home games.

Nearly all (95%) students who attend home games say they feel safe at the games they attend, with 68% stating they always feel safe. These feelings of safety are similar to those expressed in 2004, in which 97% said they felt safe. However, in 2004 students were more likely to mention always feeling safe (86%). As in 2004 (98%), nearly all students who attend games (94%) say their own behavior is responsible and safe. Students are less likely to say other students' behavior is as responsible and safe as their own (76%). 77% of those attending games look out for their friends. Of those (aged 21-29) who consume alcohol during games (28%), most (85%) say they drink responsibly and in moderation.



Summary

Post Game Parties

Fifty-eight percent of students who attend home games report attending a post-game party afterwards. Male students are more likely than female students to attend post-game parties (63% vs. 51%). These parties are typically held at a friend's house (56%) or at a club, bar or restaurant (32%). Students who attend these parties are most likely to hang out with friends or people they know (76%).

Nine in ten (90%) of those who attend feel safe at these parties, as was similarly reported in 2004 (91%). 52% mention always feeling safe, down from 74% in 2004. Sixty-five percent of students say that other students' behavior at these parties is responsible and safe. However, 85% of students report their own behavior as responsible and safe. 84% of post-game party goers look out for their friends, to make sure they stay out of trouble. Female students are more likely than male students to typically look out for friends at post-game parties (93% vs. 80%). 83% of those attending post-game parties consume alcohol. 76% of those that consume alcohol report doing so responsibly and in moderation. This is similar to the level reported in 2004 (79%).



Summary

Party Hosting

Thirty-eight percent of home game attending college students have hosted a tailgating or some other party before or after a game. Of those that host these events, at least half frequently provide food for guests (56%), supervise guests' behavior to make sure guests and property are safe (54%), arrange transportation for those who've had too much to drink (51%) and limit guests to people they know (49%). All students, who host parties, report practicing at least one of the responsible party hosting behaviors, and 88% report practicing at least one behavior frequently.

Designated Driver Behavior

In an effort to prevent drunk driving, around half of college students have either been a designated driver (54%) or been driven home by one (49%), in connection with home football or basketball games or related parties. Overall, 66% have either used or been a designated driver. 75% have utilized alternate modes of transportation, such as a designated driver, a cab, bus, train or metro.

Detailed findings from this study are shown on the following pages.

Detailed Findings

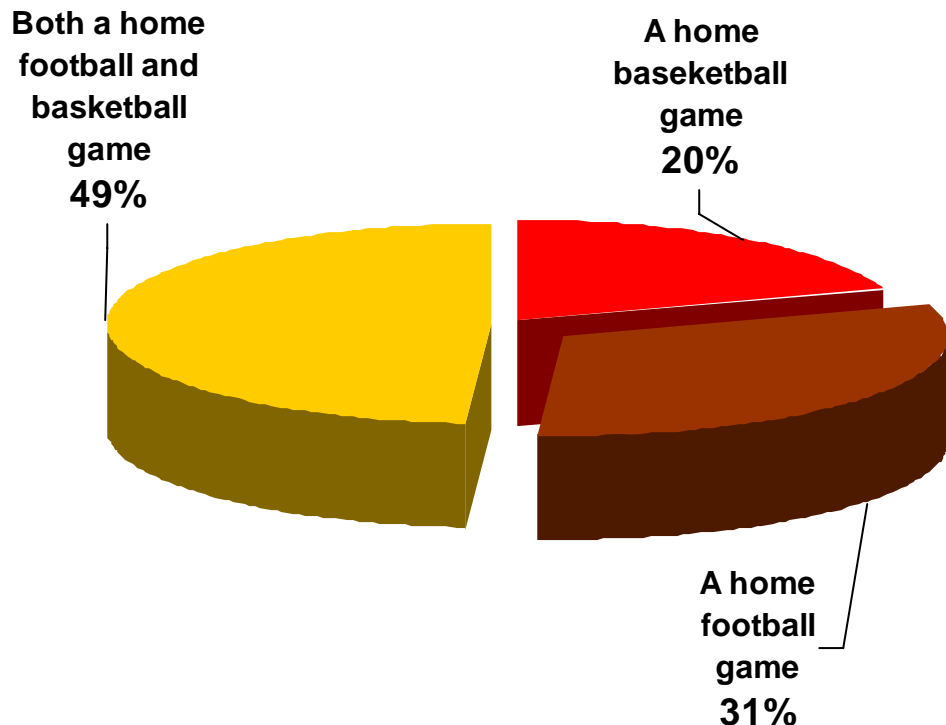


Attending College Sporting Events



Nearly Half Of College Students, Aged 21-29, Who Have Attended At Least One Home Game On Campus In The Past Year Have Attended Both A Football And Basketball Game

Which of the following events have you attended in the past year?



Among college students who have attended at least one home game in the past year:

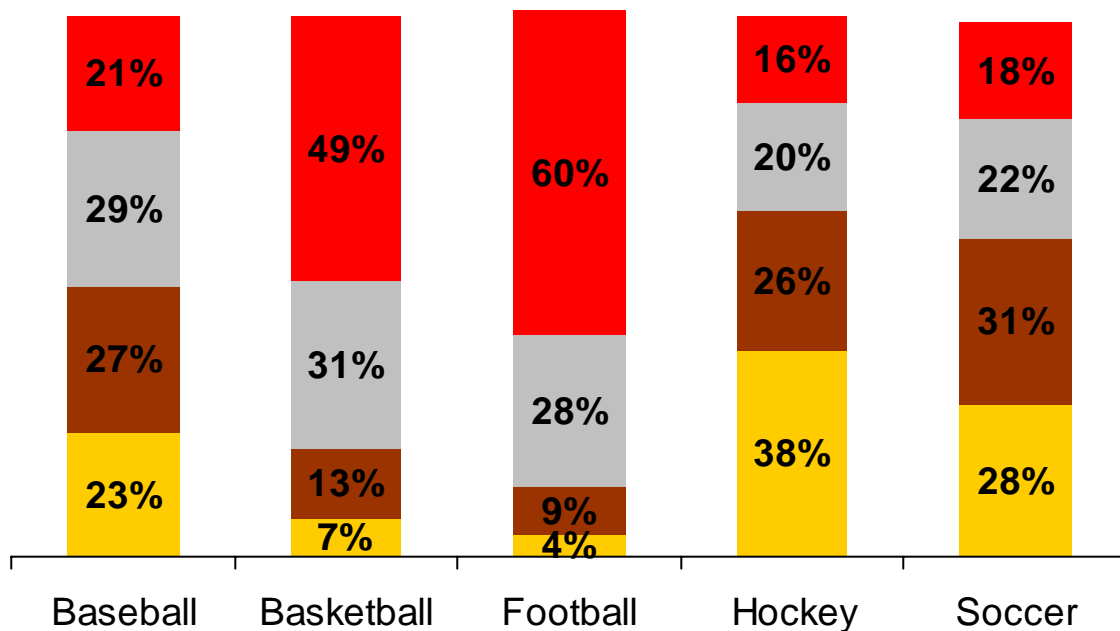
Females are more likely than males to have attended a football game only (38% vs. 27%).

Males are more likely than females to have attend both a home football and a basketball game (54% vs. 41%).



College Students, Aged 21-29, Who Have Attended At Least One Home Game On Campus Are Most Interested In College Football

How interested are you in each of the following college sports?



Male college students are more interested than females in following three out of five college sports:
Football (90% vs. 83%)
Baseball (55% vs. 43%)
Hockey (41% vs. 29%)

- Very interested
- Somewhat interested
- Not too interested
- Not at all interested

Q505: Base- All Qualified Respondents (n=1,038)

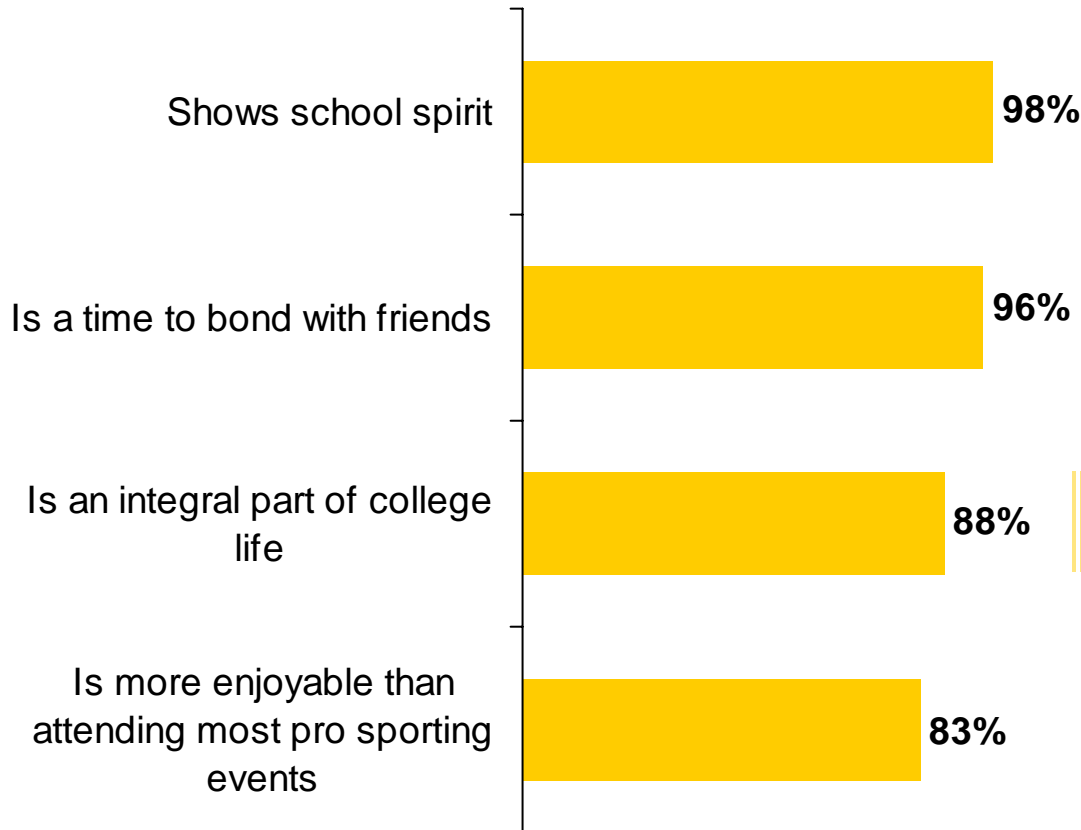
Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

Nearly All Football Or Basketball Home Game Attending College Students, Aged 21-29, Agree That College Sports Events Show School Spirit And Are A Time To Bond With Friends



How much do you agree or disagree with each of the following statements regarding college sports events?

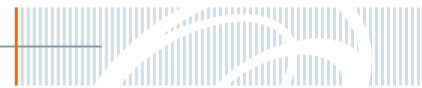
'Strongly/Somewhat Agree'



Graduate students are more likely than undergrads to agree that college sports events are an integral part of college life (95% vs. 86%).

Q510: Base- All Qualified Respondents (n=1,038)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.



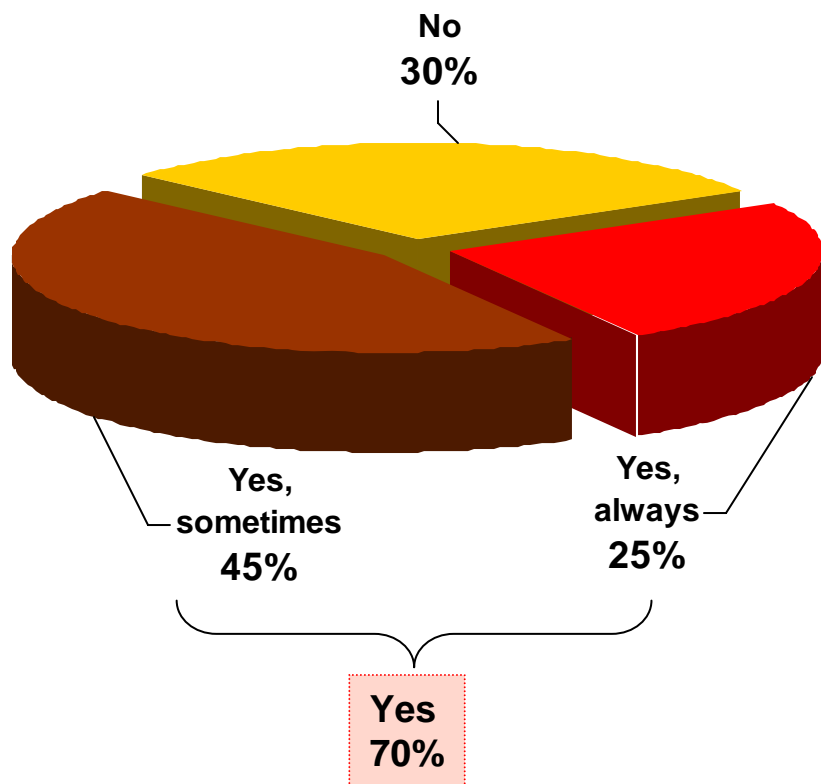
Tailgating/ Pre-Game Party Behavior





The Majority Of Football Or Basketball Game Attending Students, Aged 21-29, Attend A Tailgating Or Pre-Game Party

On a home game day, do you typically attend a tailgating or other pre-game party?



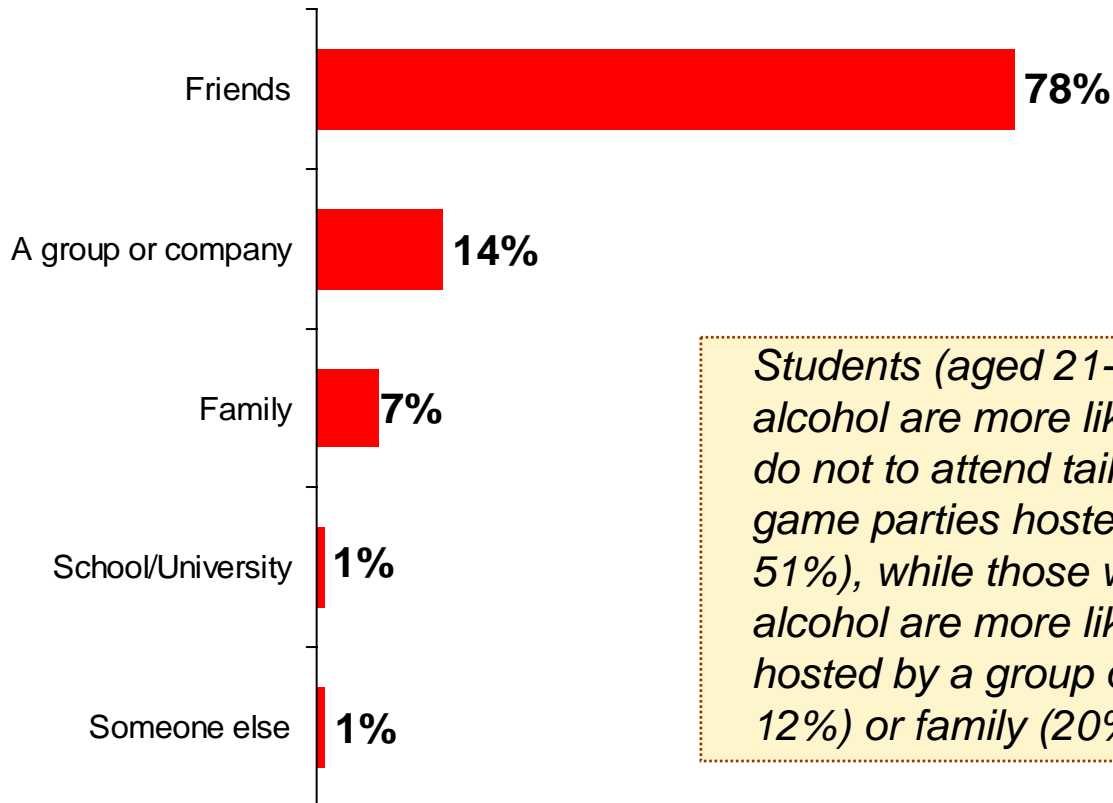
Students aged 25-29 are more likely than students aged 21-24 to attend tailgating or other pre-game parties (83% vs. 64%).

Students who report ever drinking alcohol are more likely than those who do not to attend tailgating or other pre-game parties (73% vs. 49%).



Students, Aged 21-29, Indicate Tailgating and Pre-game Parties Are Mostly Sponsored By Friends

Who typically sponsors the tailgating or other pre-game parties you attend?

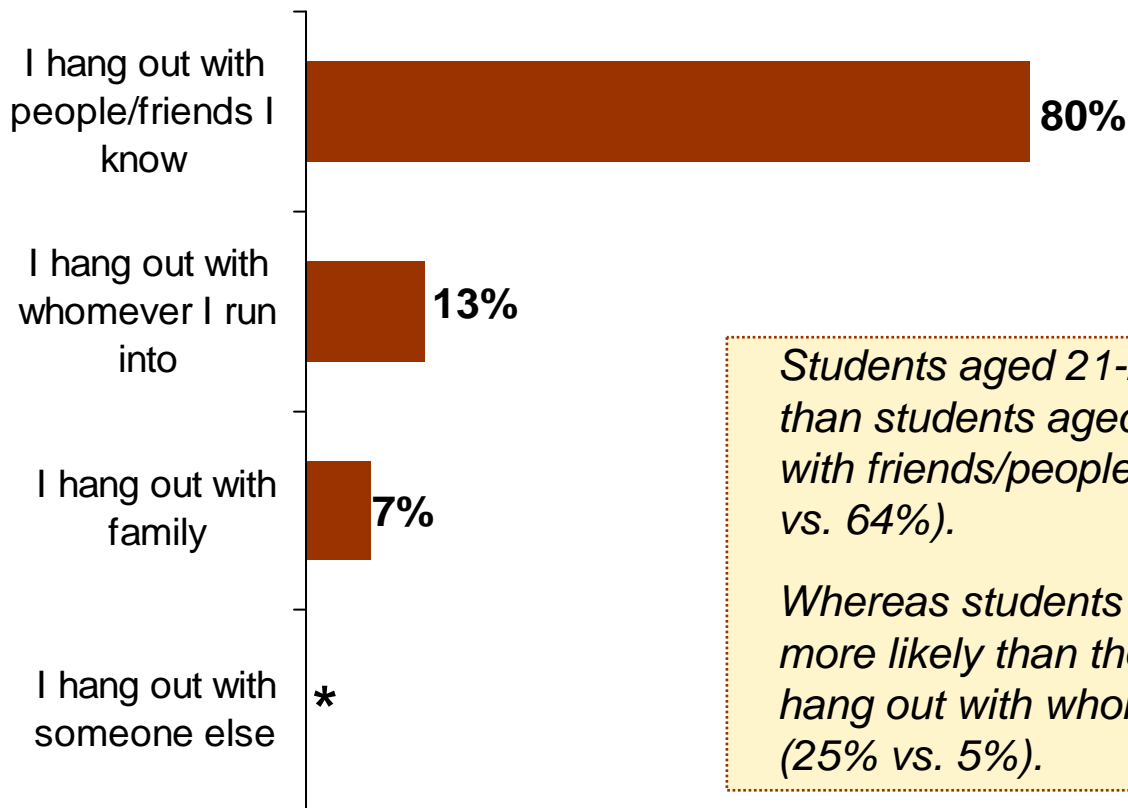


Students (aged 21-29) who consume alcohol are more likely than those who do not to attend tailgating or other pre-game parties hosted by friends (80% vs. 51%), while those who do not consume alcohol are more likely to attend events hosted by a group or company (29% vs. 12%) or family (20% vs. 5%).



Most Tailgating And Pre-game Party Attending Students, Aged 21-29, Hang Out With Friends/People They Know

Who do you typically spend the most time with at the tailgating or other pre-game parties you attend?



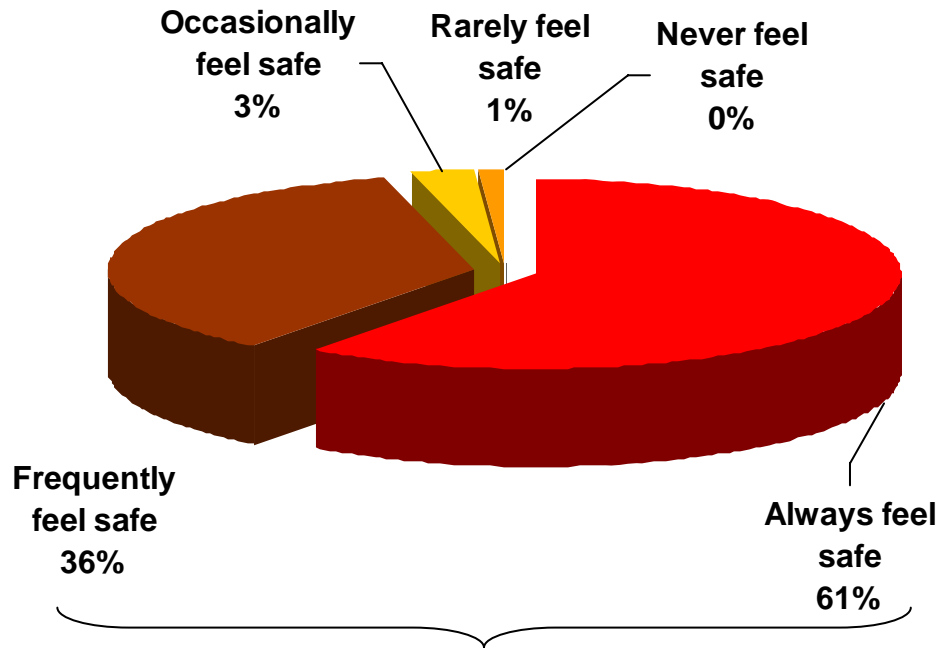
Students aged 21-24 are more likely than students aged 25-29 to hang out with friends/people they know (90% vs. 64%).

Whereas students aged 25-29 are more likely than those aged 21-24 to hang out with whomever they run into (25% vs. 5%).



Nearly All Students, Aged 21-29, Who Attend Tailgating Or Pre-game Parties Feel Safe At These Events

How safe do you feel at the tailgating or other pre-game parties you attend?



**Always/Frequently
Feel safe
97%**

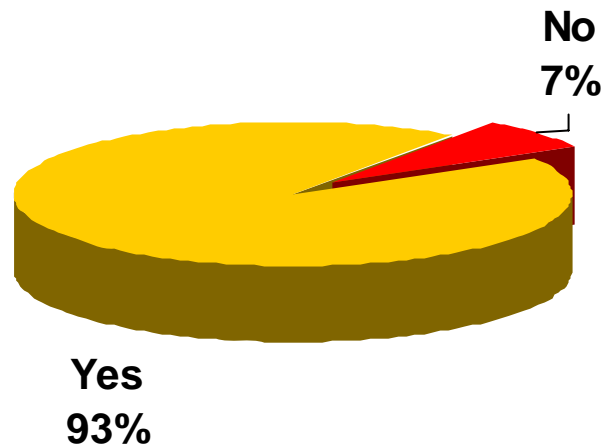
Students aged 21-24 are more likely than students aged 25-29 to ALWAYS feel safe (65% vs. 55%).

No differences are seen across gender.

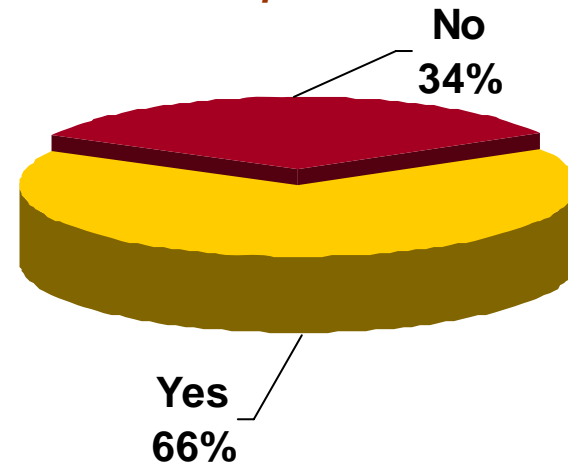


More Students, Aged 21-29, Are Likely To Describe Their Own Behavior At Tailgating And Pre-game Parties As More Responsible and Safer Than The Behavior Of Others

Now please think about your behavior during tailgate and other pre-game parties you attend. Would you say your behavior is responsible and safe?



Now please think about other students' behavior during tailgate and other pre-game parties you attend. Would you say their behavior is responsible and safe?



Students who drink alcohol are more likely than those who do not to say their behavior is responsible and safe at tailgating or other pre-game parties they attend (93% vs. 84%).

Students from the Midwest and South are more likely than those from the East to say other students' behavior at tailgating or other pre-game parties is responsible and safe (74% & 70% vs. 55%)

Q545: Base- Attend tailgate or pre-game parties (n=698)

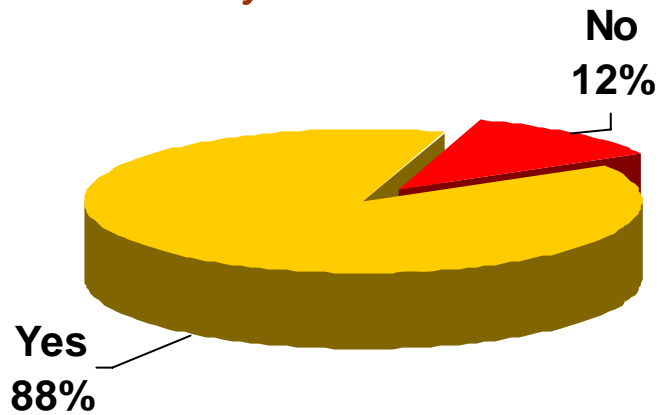
Q550: Base- Attend tailgate or pre-game parties (n=698)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

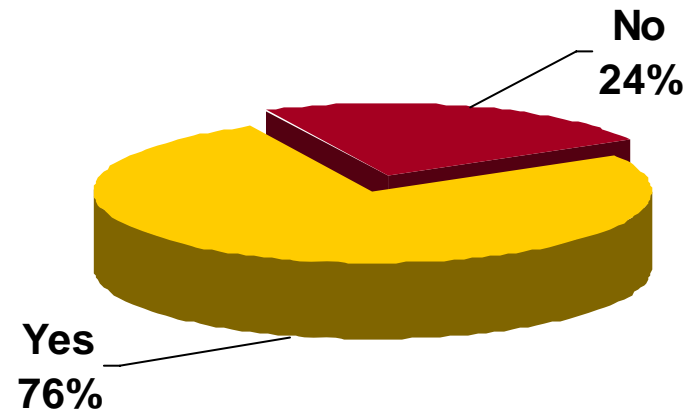


Nearly Nine in Ten Students, Aged 21-29, Who Attend Tailgating or Other Pre-game Parties “Look Out For” Friends; Three-quarters Typically Consume Alcohol At These Events

During tailgate and other pre-game parties you attend, do you typically “look out for” your friends? By this we mean making sure everyone stays out of trouble.



Do you typically drink alcohol beverages at tailgate or other pre-game parties you attend?



Students who say they do consume alcohol are more likely than those who do not to “look out for” friends at tailgating or other pre-game parties (89% vs. 76%).

Male students are more likely than female students to consume alcohol at tailgating or other pre-game parties they attend (80% vs. 68%).

Students from the Midwest are more likely than students from the East and South to say they consume alcohol at tailgating or other pre-game parties (84% vs. 71% & 70%).

Q555: Base- Attend tailgate or pre-game parties (n=698)

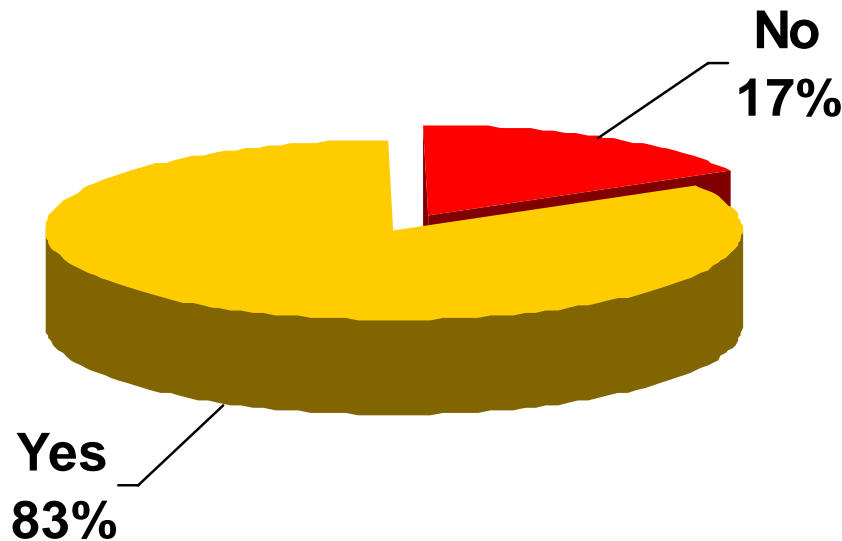
Q560: Base- Attend tailgate or pre-game parties (n=698)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.



Most Students, Aged 21-29, Who Consume Alcohol At Tailgating Or Other Pre-game Parties Report Drinking Responsibly And In Moderation

When you drink alcohol beverages at tailgate or pre-game parties, do you drink responsibly and in moderation?



Female students are more likely than male students to report drinking responsibly and in moderation at tailgating or other pre-game parties (91% vs. 79%).

Likewise, students aged 25-29 are more likely than students aged 21-24 to report responsible and moderate drinking at these parties (91% vs. 78%).

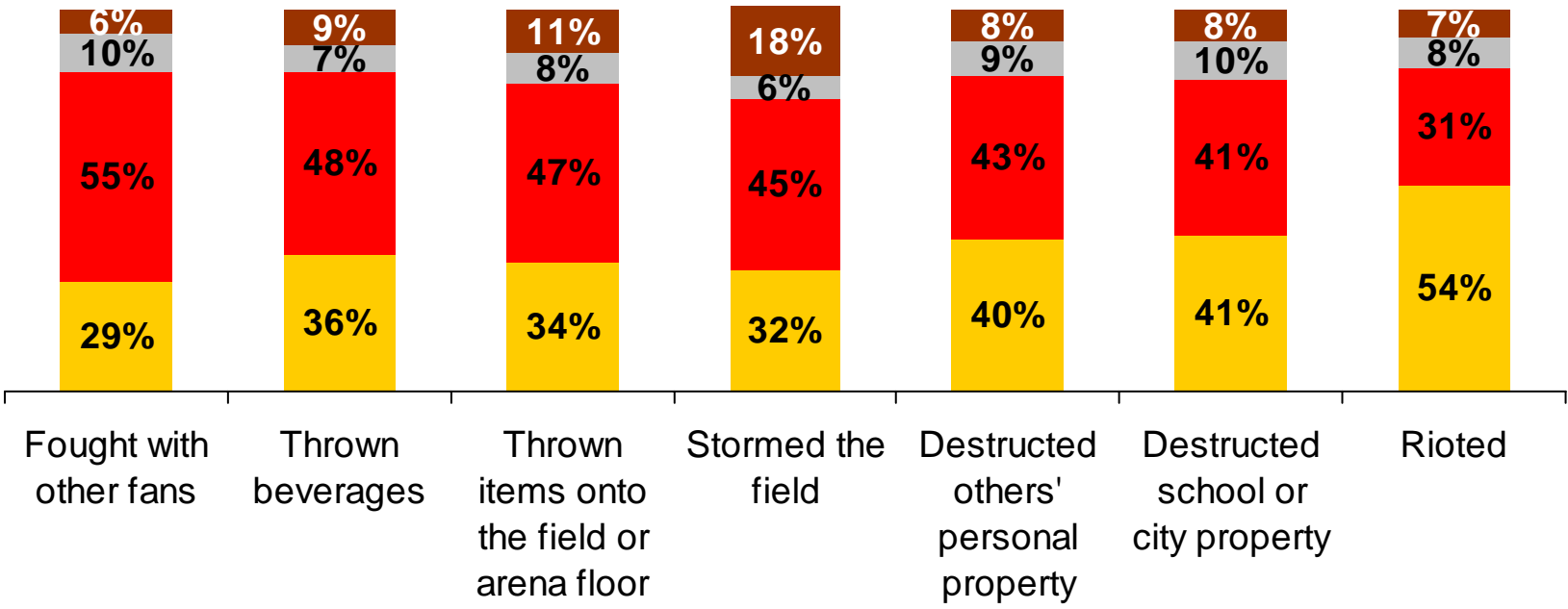


Game Behavior- Self Reported Behavior and Perceptions of Others' Behavior



Other Students' And Non-students' Fighting With Other Fans Is Most Frequent Occurrence Students (Aged 21-29) Witness At Games

Which of the following things do you think are done by other students and non-students at most games?



- Other students only
- Non-students only
- Both students and non-students
- No one

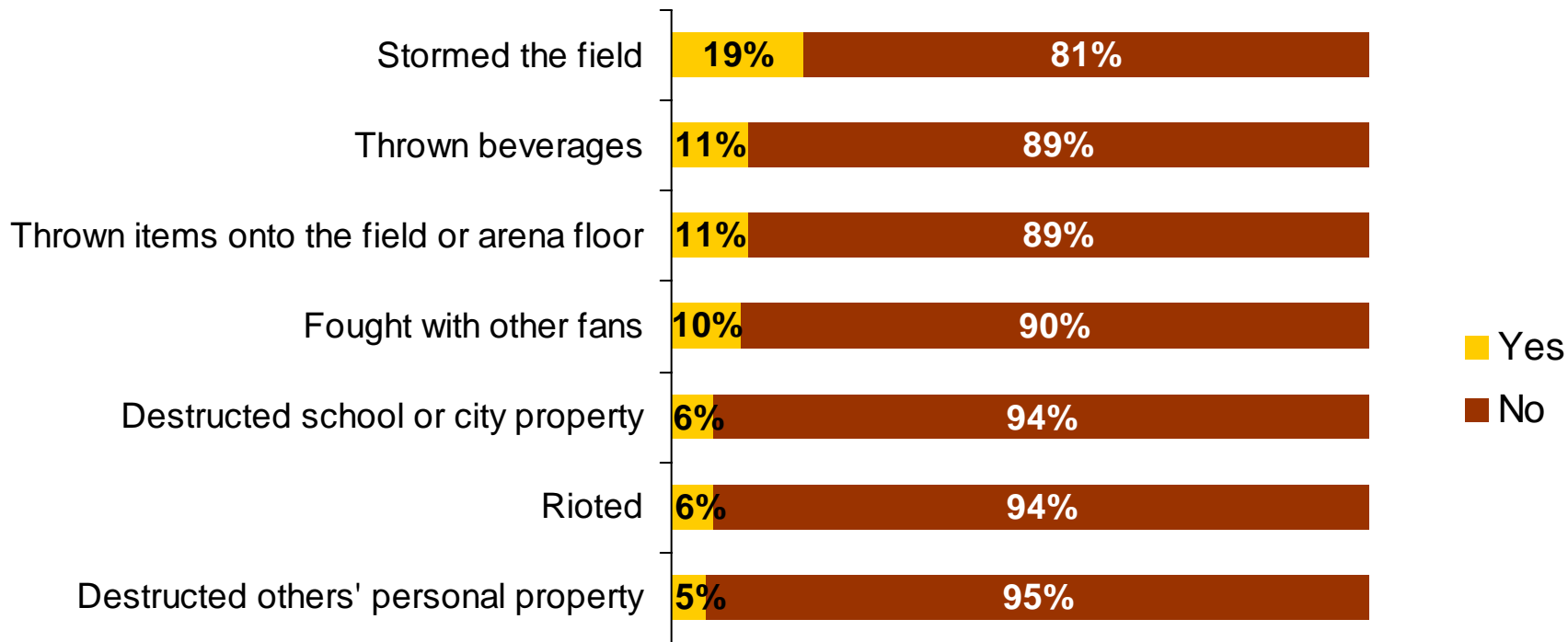
Harris Interactive

Q910: Base- All Qualified Respondents (n=1,038)
 Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.



Most Students, Aged 21-29, Do Not Report Participating In Destructive Or Disorderly Behaviors At Most Games They Attend

Are the following things something you've done at most games you have attended or not?



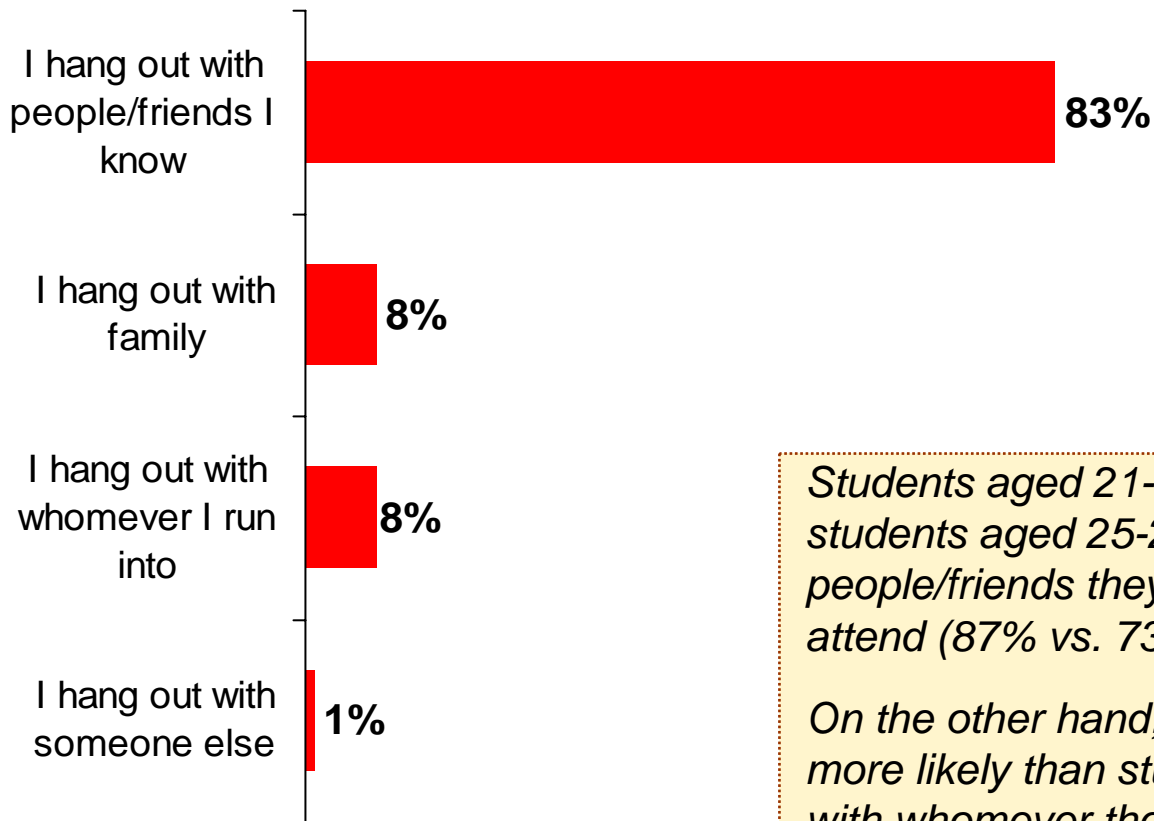
Game Behavior



Most Students, Aged 21-29, Typically Hang Out With People/ Friends They Know At Home Games They Attend



Who do you typically spend the most time with during home games?



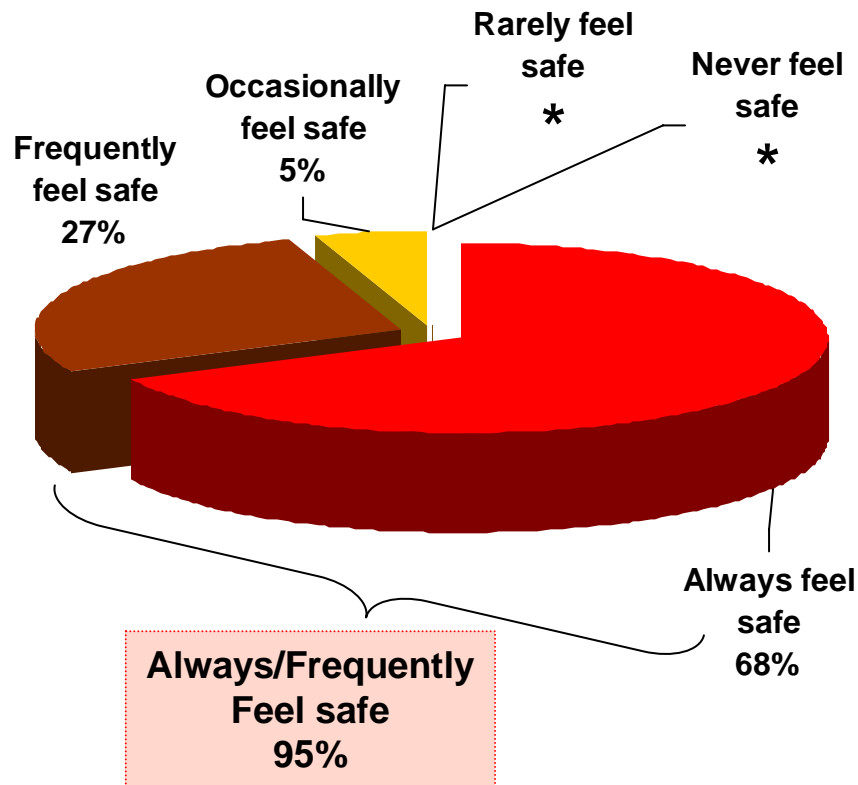
Students aged 21-24 are more likely than students aged 25-29 to typically hang out with people/friends they know at home games they attend (87% vs. 73%).

On the other hand, students aged 25-29 are more likely than students aged 21-24 to hang out with whomever they run into (14% vs. 6%).



Nearly All Students, Aged 21-29, Feel Safe At The Home Games They Attend

How safe do you feel at home games you attend?



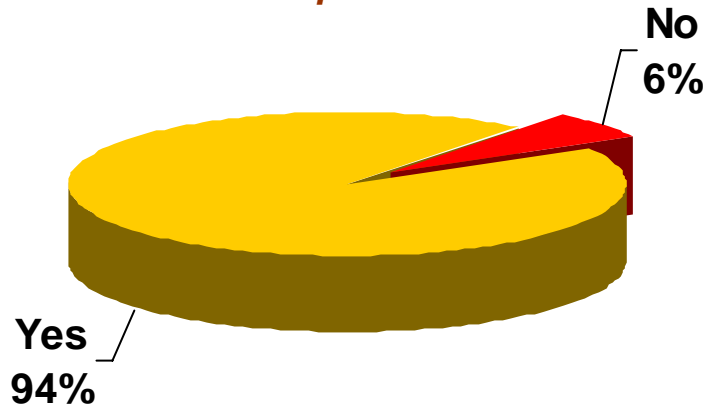
Students who report ever drinking alcohol are more likely than those who do not to feel safe at home games they attend (96% vs. 84%).

Students aged 21-24 are more likely than students aged 25-29 to ALWAYS feel safe at home games they attend (71% vs. 59%).

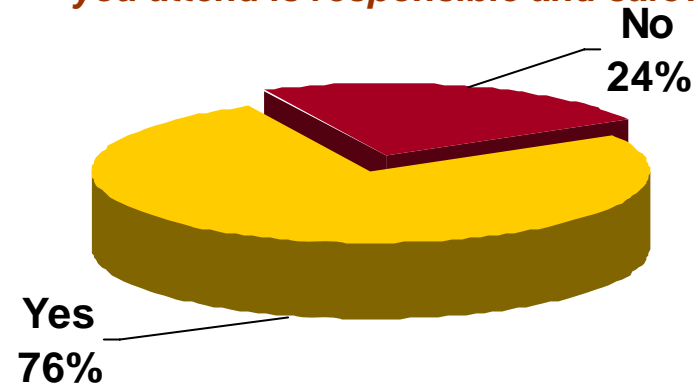
Nearly All Home Game Attending Students, Aged 21-29, Say Their Behavior Is Responsible And Safe At Games They Attend; Fewer Students Are Likely To Say The Same About Other Students' Behavior



Now please think about your behavior during home games you attend. Would you say your behavior is responsible and safe?



Now please think about other students' behavior. Would you say most other student behavior you see at home games you attend is responsible and safe?



Female students are more likely than males students to say their own behavior at home games is responsible and safe (97% vs. 93%).

Students who report ever drinking alcohol are more likely than those who do not to say their behavior is responsible and safe (95% vs. 89%).

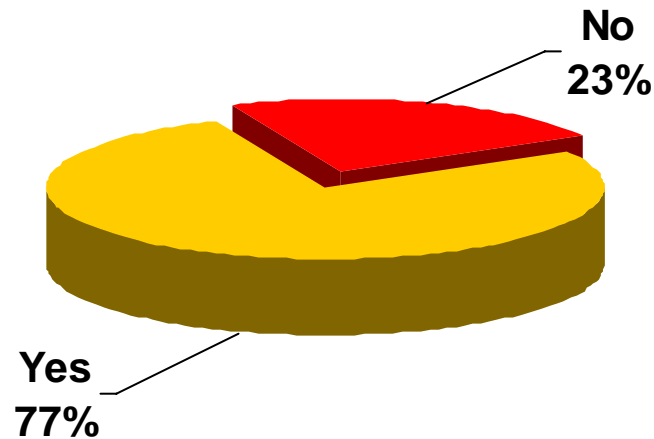
Male students are more likely than female students attending home games, to say other students' behavior is responsible and safe (79% vs. 71%).

Students aged 21-24 are more likely than students aged 25-29 to say other students' behavior is responsible and safe (79% vs. 71%).

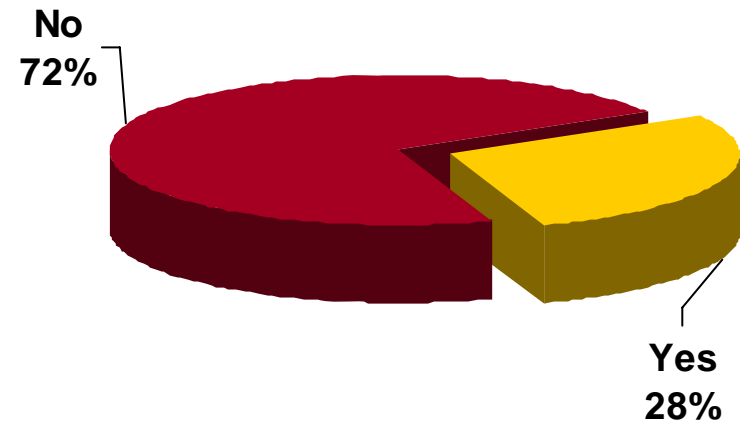
Most Students, Aged 21-29, “Look Out For” Friends At The Home Games They Attend and Do Not Drink Alcohol Beverages During Games



During home games you attend, do you typically “look out for” your friends? By this we mean making sure everyone stays out of trouble.



Do you typically drink alcohol beverages in the stadium or arena during home games you attend?



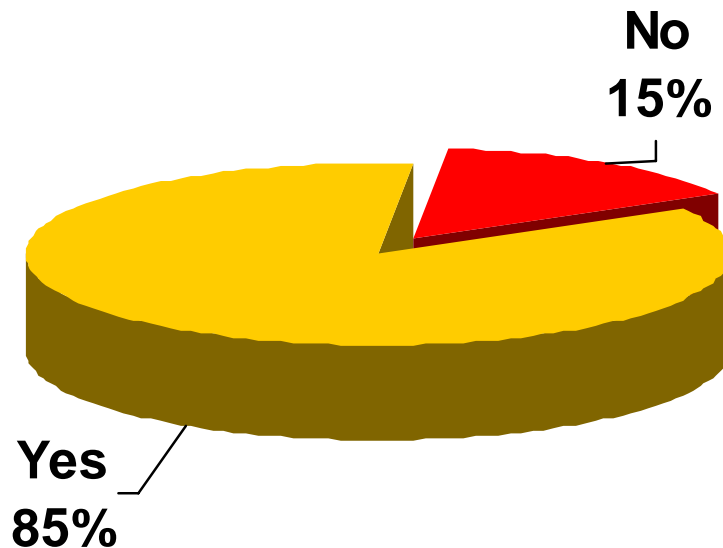
Students aged 25-29 are more likely than students aged 21-24) to “look out for” friends at home games they attend (85% vs. 74%) and to drink alcohol beverages in the stadium or arena during home games (46% vs. 19%).

Students (aged 21-29) who consume alcohol are more likely than those who do not consume to “look out for” friends at home games (79% vs. 66%).

Most Students, Aged 21-29, Who Consume Alcohol At Home Games Say They Drink Responsibly And In Moderation



When you drink alcohol beverages at home games, do you drink responsibly and in moderation?

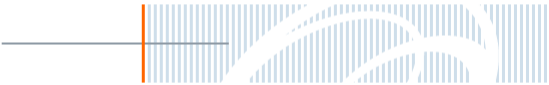


Females who consume alcohol at home games are more likely than males to report drinking responsibly and in moderation (95% vs. 81%).

Q640: Base- Drink alcohol beverages at home games (n=282)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

Post-Game Parties



More Than Half of Students (Aged 21-29) Typically Attend A Post-game Party



Do you typically attend a post-game party?



Male students are more likely than female students to attend post-game parties (63% vs. 51%).

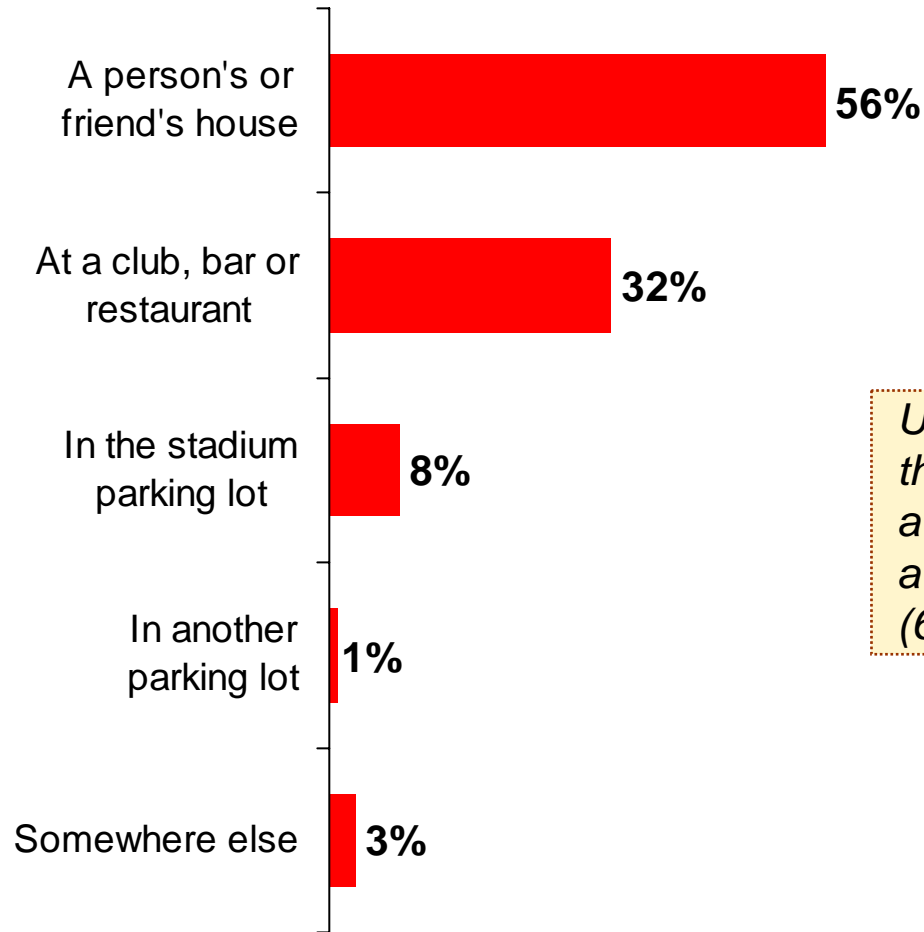
Students aged 25-29 are more likely than students aged 21-24 to typically attend post-game parties (73% vs. 52%).

Students (aged 21-29) who report ever drinking alcohol are nearly twice as likely as those who do not to typically attend post-games parties (62% vs. 32%).

Students (Aged 21-29) Say Post-game Parties Are Typically Held At Someone's House



Where are the post-game parties, you typically attend, held?

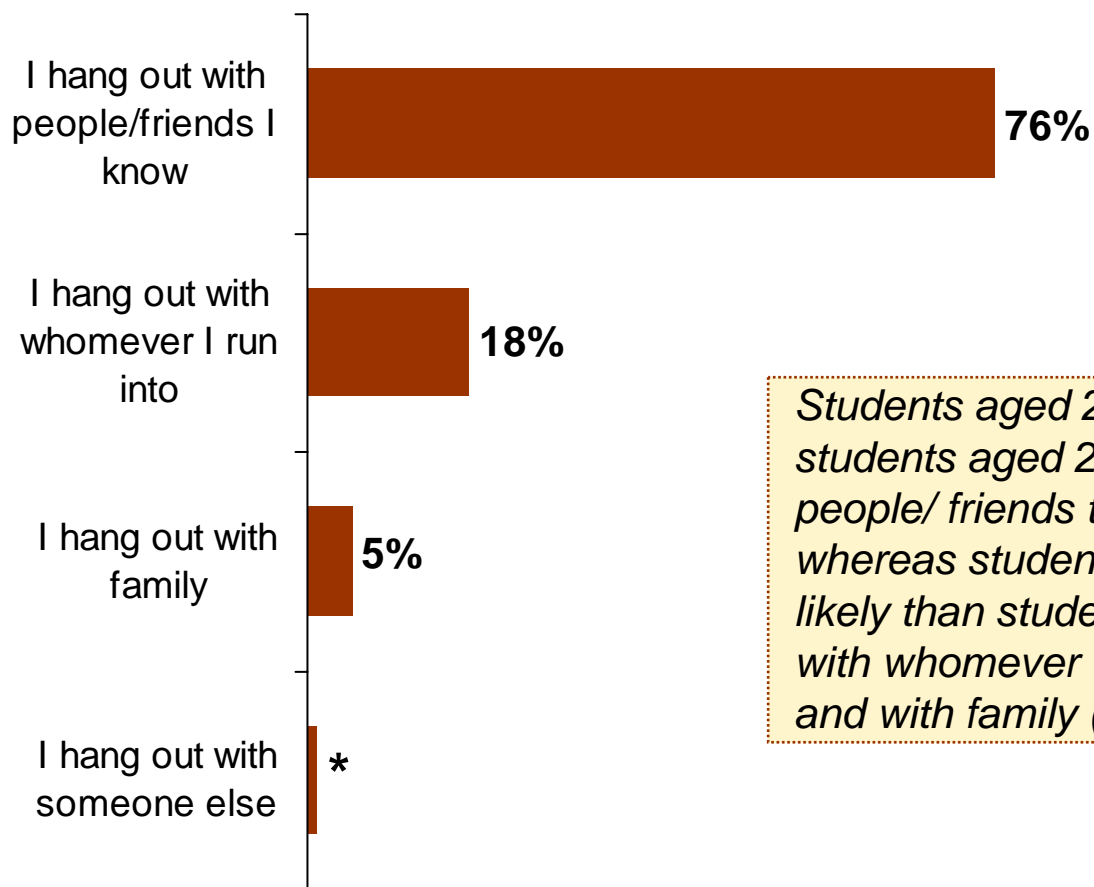


Undergrads are more likely than graduate students to attend post-game parties held at a person's or friend's house (62% vs. 43%).



Most Students, Aged 21-29, Who Attend Post-game Parties Hang Out With People/ Friends They Know At These Parties

Who do you typically spend the most time with during post-game parties you attend?

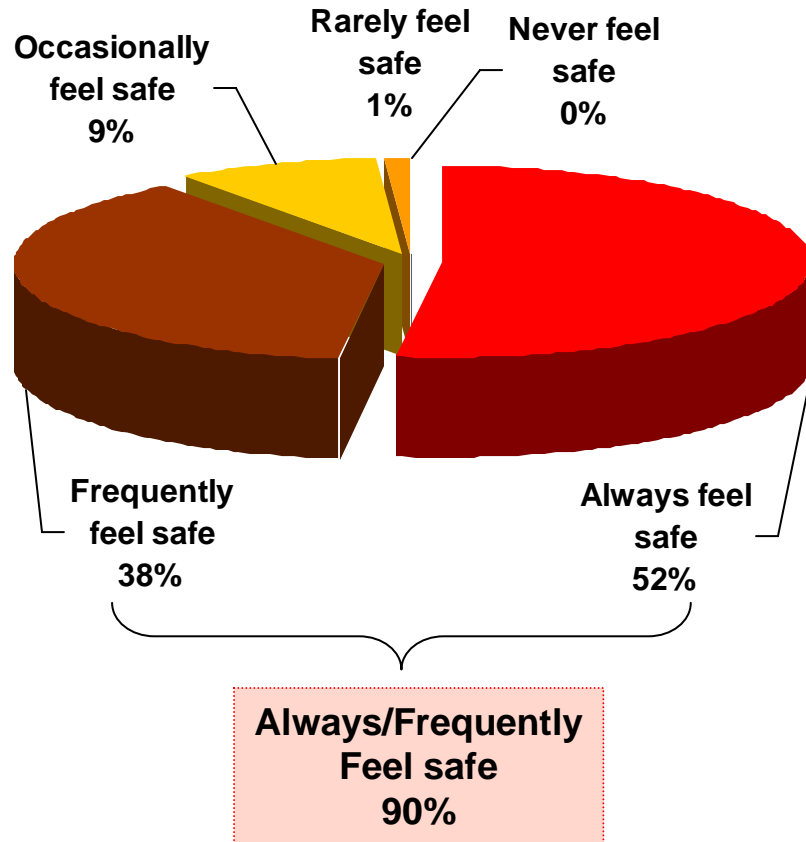


Students aged 21-24 are more likely than students aged 25-29 to hang out with people/ friends they know (84% vs. 65%), whereas students aged 25-29 are more likely than students aged 21-24 to hang out with whomever they run into (23% vs. 14%) and with family (10% vs. 2%).



Nearly All Home Game Attending Students, Aged 21-29, Feel Safe At Post-game Parties They Attend

How safe do you feel at post-game parties you attend?



Students aged 21-24 are more likely than students aged 25-29 to ALWAYS feel safe at post-game parties they attend (58% vs. 43%).

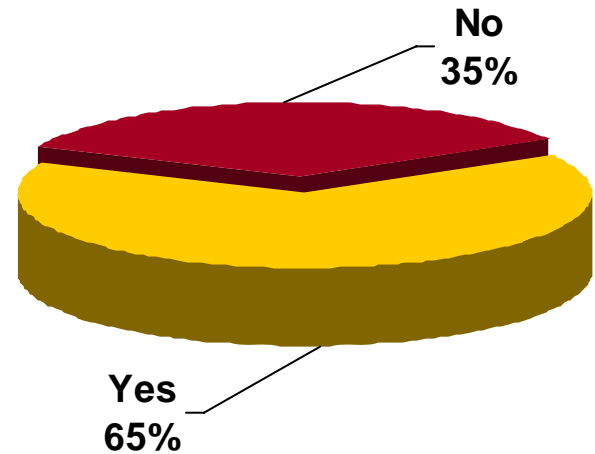
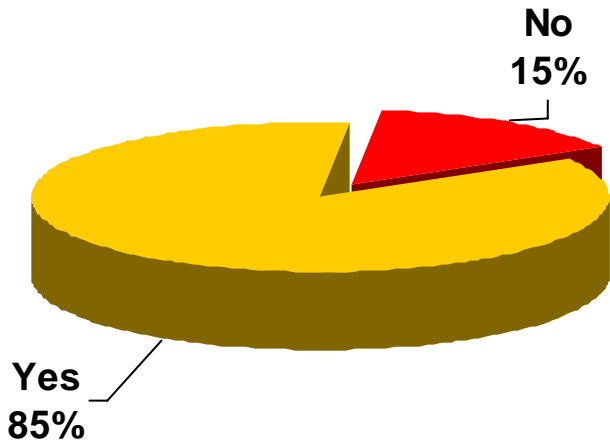
Q725: Base- Attend post-game parties (n=564)
Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.



Similar To Reporting For Pre-game Party and During Game Behaviors, Students', Aged 21-29, Are Not As Likely To Describe Other Students' Behavior As Responsible And Safe As Their Own Behavior At Post-game Parties

Now please think about your behavior during post-game parties you attend. Would you say your behavior is responsible and safe?

Now please think about other students' behavior. Would you say most other student behavior you see at post-game parties is responsible and safe?

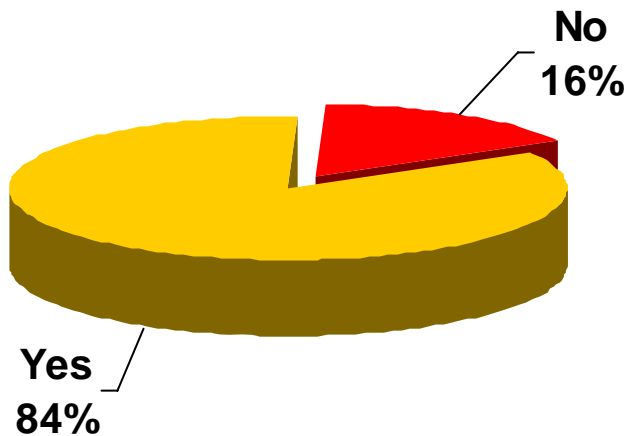


Male students are more likely than female students to say other students' behavior at post-game parties is responsible and safe.

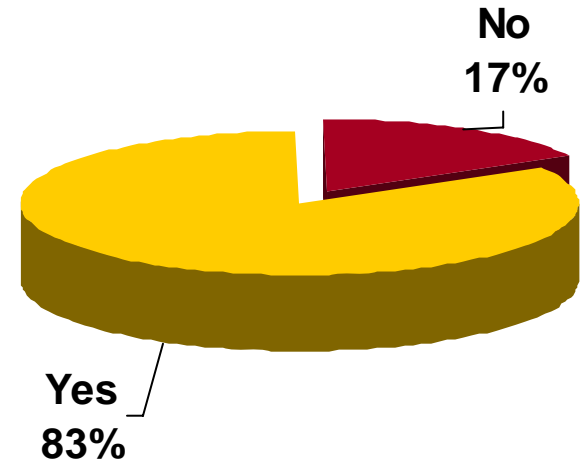
Most Students, Aged 21-29, Who Attend Post-game Parties “Look Out For” Their Friends and Consume Alcohol At These Parties



During post-game parties you attend, do you typically “look out for” your friends? By this we mean making sure everyone stays out of trouble.



Do you typically drink alcohol beverages at post-game parties you attend?



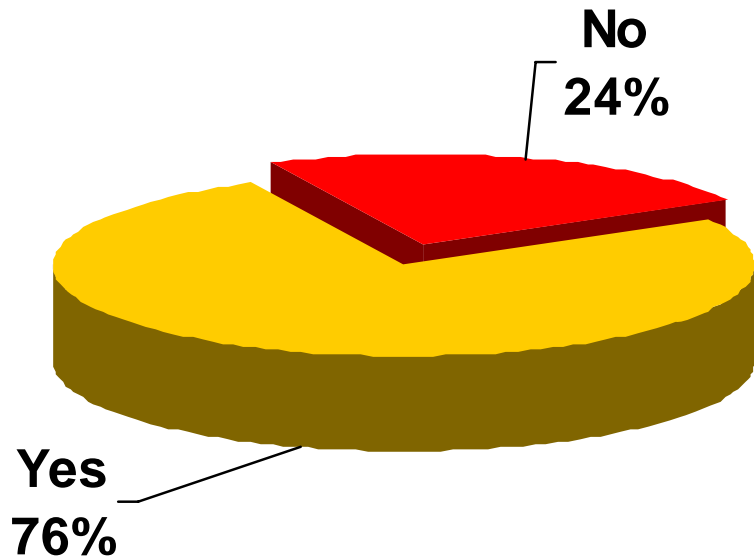
Female students are more likely than male students to typically “look out for” friends at post-game parties (93% vs. 80%).

Female students aged 21-24 are more likely than female students aged 25-29 to drink alcohol beverages during post-game parties (89% vs. 74%).



Majority Of Students, Aged 21-29, Who Consume Alcohol At Post-game Parties Drink Responsibly And In Moderation

When you drink alcohol beverages at post-game parties, do you drink responsibly and in moderation?

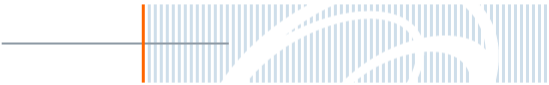


Students aged 25-29 who consume alcohol at post-game parties are more likely than alcohol-consuming students aged 21-24 to report drinking responsibly and in moderation (85% vs. 71%).

Q750: Base- Drink alcohol beverages at post-game parties (n=467)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

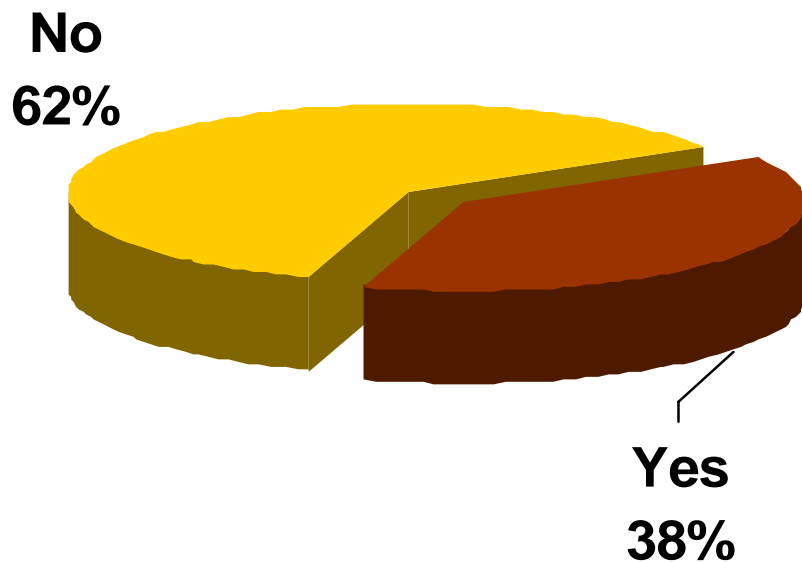
Party Hosting





Nearly Four In Ten Home Game Attending College Students, Aged 21-29, Have Hosted Tailgating or Some Other Party Before Or After A Game

Have you ever hosted tailgating or some other party before or after a game?



Male students aged 25-29 are more likely than others to have ever hosted tailgating or some other party before or after a game:

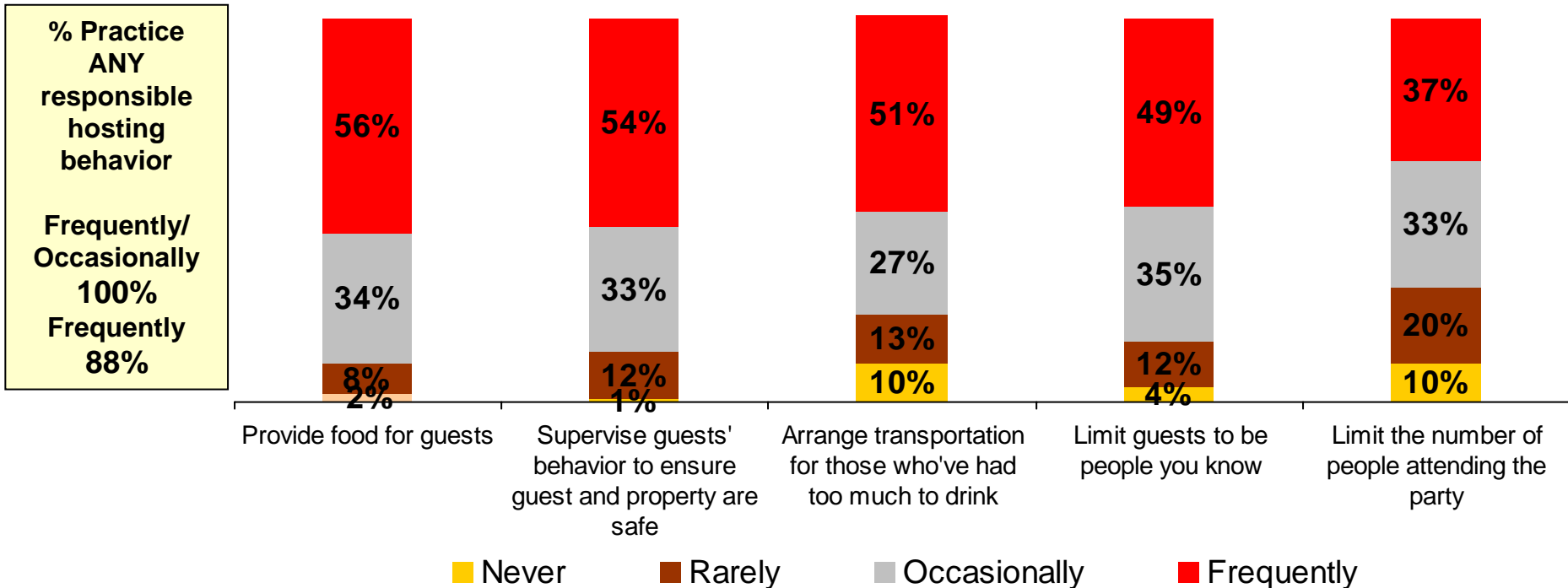
Males 25-29 (52%) vs. Males 21-24 (37%) vs. Females 21-24 (29%) vs. Females 25-29 (36%).

Students who report ever drinking alcohol are twice as likely as those who do not to have ever hosted a party (41% vs. 20%).

21-29 Year Old Students Who Host Tailgating Or Other Parties Before Or After A Game, Most Frequently Provide Food For Guests And Least Frequently Limit The Number Of People Attending The Party



How often do you do the following, when hosting tailgating or some other party before or after a game?



% Practice ANY responsible hosting behavior

Frequently/ Occasionally 100%

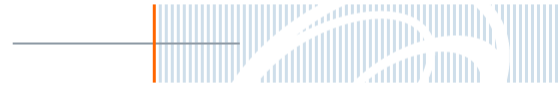
Frequently 88%

Female hosts are more likely than male hosts (49% vs. 31%), and student hosts aged 25-29 are more likely than hosts aged 21-24 (46% vs. 31%), to frequently limit the number of people attending the party.

Q810: Base- Hosted a party (n=366)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

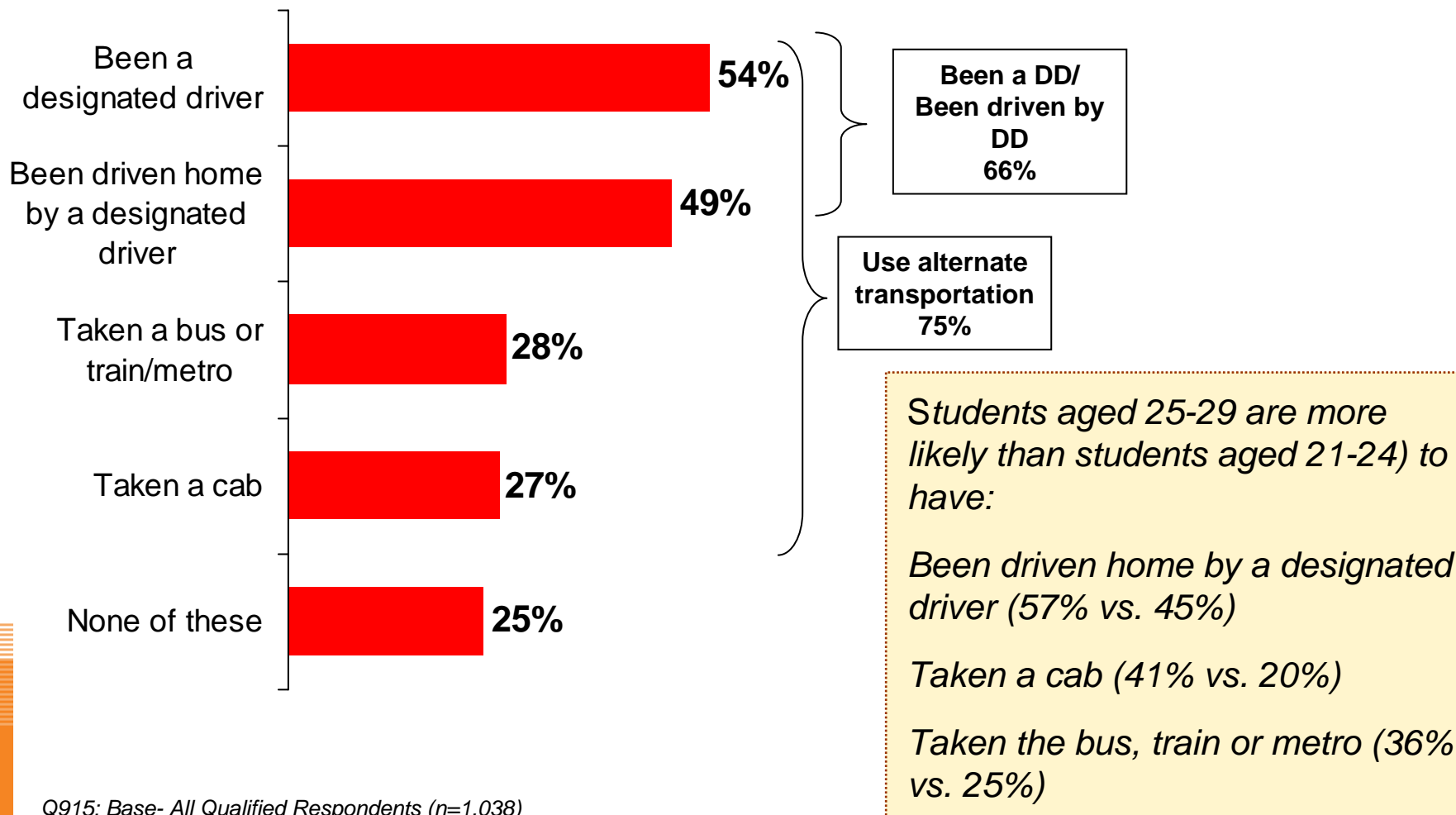
Designated Driver Behavior





Half Of Students, Aged 21-29, Have Either Been A Designated Driver or Been Driven Home By One

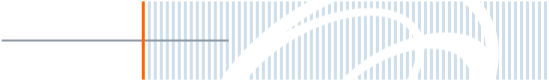
Thinking about home football/basketball games and related parties, have you ever done any of the following in an effort to prevent drunk driving?



Q915: Base- All Qualified Respondents (n=1,038)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

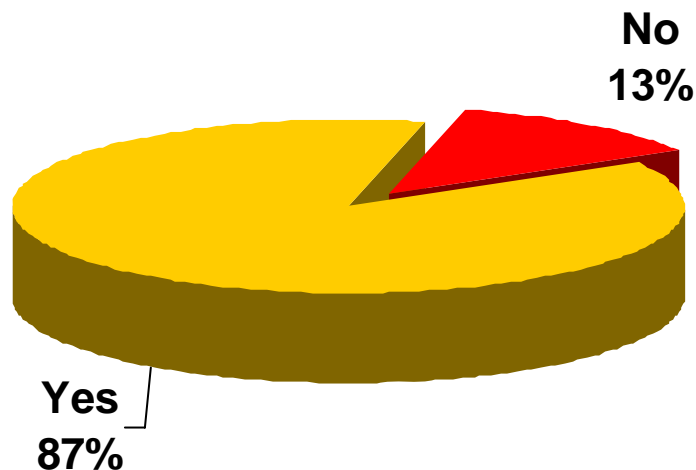
Appendix





Most Football Or Basketball Game Attending Students, Aged 21-29, Report Drinking In General

Do you ever drink beer, wine or liquor?



Students in the Midwest are more likely to say they drink than students from the South (91% vs. 84%).

No differences are seen across age and gender.

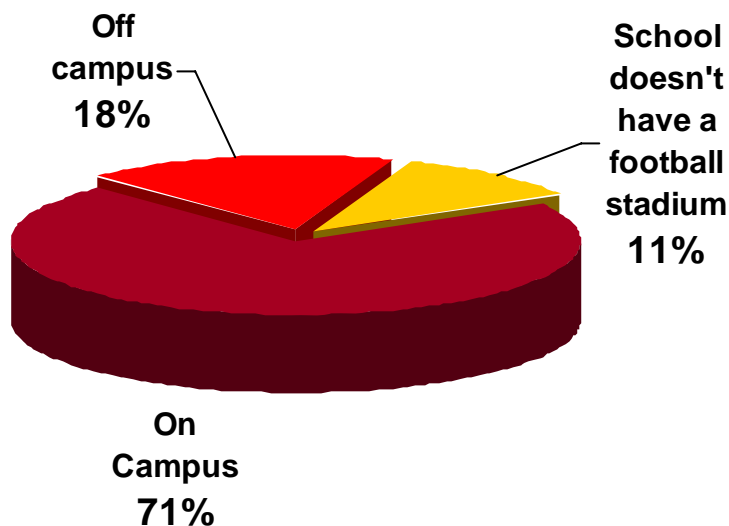
Q920: Base- All Qualified Respondents (n=1,038)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

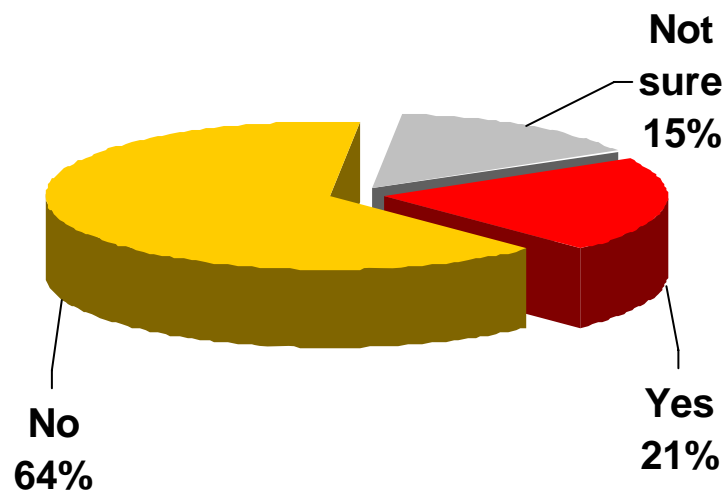


The Majority Of Schools Have On Campus Football Stadiums and Most Do Not Allow Alcohol Beverages In Them

Is your school's football stadium on or off campus?



Is drinking alcohol beverages permitted at your school's football stadium?



Q925: Base- All Qualified Respondents (n=1,038)

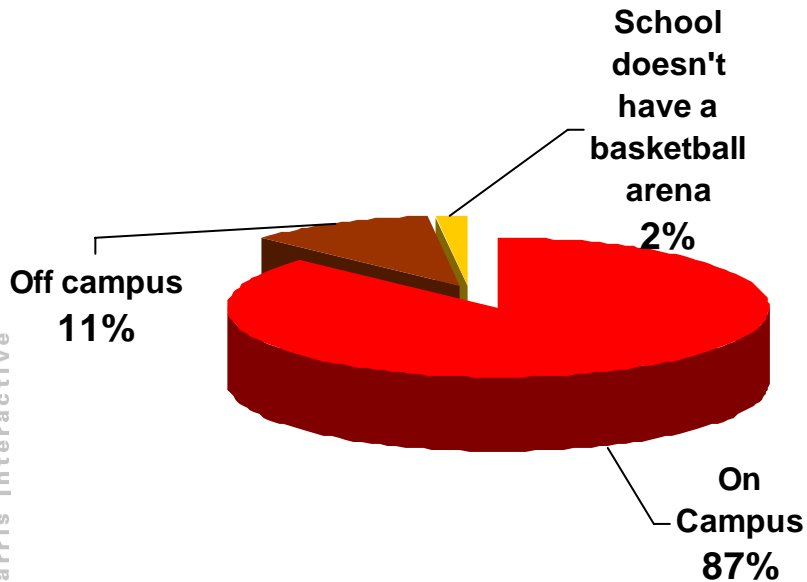
Q930: Base- School has football stadium (n=923)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.

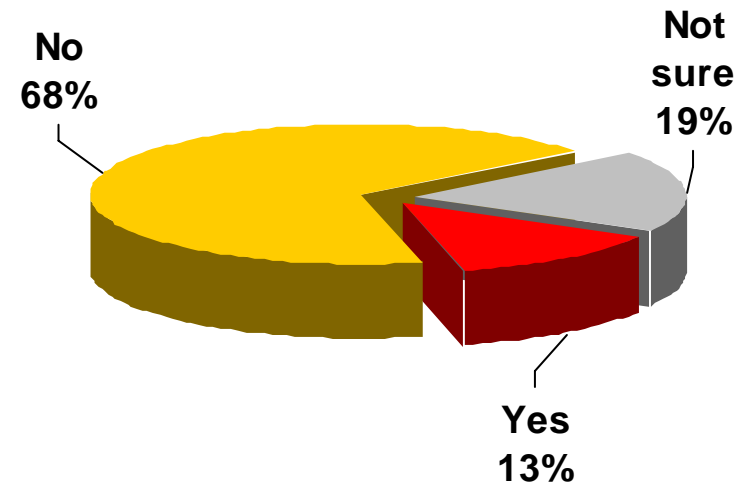


Likewise The Majority Of Schools Have On Campus Basketball Arenas and Most Do Not Allow Alcohol Beverages

Is your school's basketball arena on or off campus?



Is drinking alcohol beverages permitted at your school's basketball arena?



Q935: Base- All Qualified Respondents (n=1,038)

Q940: Base- School has basketball arena (n=1,011)

Source: Safe Celebration Study 2007, a survey of college-student sports fans, aged 21-29, conducted by Harris Interactive for Anheuser-Busch, May 2007.



Demographic Profile

The study sample consisted of students aged 21-29.

Gender	
Male	62%
Female	38%
Age	
21-24	69%
25-29	31%
Race/Ethnicity	
Black/African American	12%
Hispanic	12%
White	64%
Other	10%
Decline to answer	2%
Region	
East	19%
Midwest	25%
South	33%
West	23%

Student Status	
Full-time	85%
Part-time	15%
School Level	
Freshman	3%
Sophomore	6%
Junior	19%
Senior	45%
Graduate	27%